



INDONESIA PHOTO FAIR SHOWCASES PHOTOGRAPHY WORKS FROM 31 CITIES AROUND THE WORLD

The fair, which will take place in Cikini, Central Jakarta on 5-8 September 2024, strengthens Jakarta's position as a global city with a growing photography scene



To the Moon – Aji Susanto Anom, showcased at Indonesia Photo Fair 2024.

JAKARTA, SEPTEMBER 2024. The third edition of Indonesia Photo Fair (IPF) will be held on 5-8 September 2024 at two locations around Cikini, Central Jakarta: Taman Ismail Marzuki and Kekini Ruang Bersama. The fair presents photo prints and books from 31 cities around the world curated by the Fair team. Some practitioners who will display photo prints and books at Galeri S. Sudjojono in Taman Ismail Marzuki complex are Amir Masoud Soheili (Teheran), Baraka Syndicate Solo, Ghompok Collective (Palembang), Huseyin Güler (Istanbul), Lê Nguyễn Phương (Hanoi), M'hammed Kilito (Kasablanka), Mardi Al Anhar (Padang), Meidiana Tahir (Jakarta), Rejeki Kene (Makassar), Shindy Lestari (Bali), Timur Angin (Tangerang Selatan), and Yuji Haikal

Bambu Apus III No.206, East Jakarta, Jakarta 13430
+62 21 860 3627 | program@jipfest.com | www.ipf.jipfest.com

(Jenjarom). Some of the participants live and work in Jakarta's sister cities, marking IPF 2024 as part of Jakarta's vision to position itself as a global city.

This edition marks the first IPF to be organized independently, after two editions as part of Jakarta International Photo Festival (JIPFest). The fair is created with an intention to shape the market for photography works - including educating photo practitioners to publicize their work, and providing a platform for practitioners to meet directly with potential buyers.

Cristian Rahadiansyah, Indonesia Photo Fair 2024 Director, stated, "From the first two editions of Indonesia Photo Fair, we have seen a positive response from both practitioners and audience. The Fair brings together creators and enthusiasts, and attempts to develop the photography market in Indonesia. Currently, it is still in its early phase and we hope to work together with the local photography ecosystem to make photo works a familiar object for art enthusiasts, property owners and collectors."



Landep – Yoese Mariam, a photo book published in 2024 and showcased at Indonesia Photo Fair 2024

IPF provides a platform for photo practitioners to introduce their products and services to the public through Photo Market. Occupying Galeri Emiria Soenassa in Taman Ismail Marzuki, the market features 11 participants: Adorama, Ardiles Akyuwen & Friends, Bersoreria, Bursa Kamera, Ekta Imaging, Fenestra Imaging, LaSalle College Jakarta, Mahacaraka & Mahacharitra, PannaFoto Institute, Sekelakfoto, and Unobtainium.

In an effort to develop a habit of photo collecting, IPF organizes 10 Fair Talks, a series of talk programs divided into three categories: Book Forum, Artist Talk, and Discussion. In Book Forum, practitioners have the opportunity to introduce their photo publications. The audience is invited to get to know the artist's work in Artist Talk. In Discussion, creative industry stakeholders discuss issues that influence the growth of photography market in Indonesia. The full program agenda is accessible on ipf.jipfest.com.



Fair Talks on photography publications at the second edition of Indonesia Photo Fair in September 2023.

IPF also provides a space for photo practitioners to share about their current projects. In the Sharing Session program series at Kekini Ruang Bersama, photo practitioners from various disciplines are facilitated to host forums and exchange feedback with



fellow practitioners and photo enthusiasts. At the same space, audience can also enjoy the Photo Book Exhibition, which displays curated photo books from PannaFoto Institute library - a photography and visual storytelling learning center and IPF organizer. Indonesia Photo Fair 2024 is open to the public for free, with the exception of paid Walking Tours. The Fair is supported by Jakarta Provincial Government, Ekta Imaging, Tees, Sekelakfoto, Living Loving, and Manual Jakarta.

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Editorial images are accessible on bit.ly/IPF2024media.

Visit ipf.jipfest.com and follow [@jipfest](https://www.instagram.com/jipfest) for Indonesia Photo Fair 2024 updates

INDONESIA PHOTO FAIR 2024 SCHEDULE

Time	Venue	Program
Thursday, 5 September 2024		
10:00-21:00	Galeri Emiria Soenassa & S. Sudjojono, Taman Ismail Marzuki	Photo Fair Photo Book Fair Photo Market
10:00-20:00	Kekini Ruang Bersama	Photo Book Exhibition
14:00-16:00	Galeri Emiria Soenassa, Taman Ismail Marzuki	Opening Ceremony <i>(by invitation)</i>
17:00-19:00	Kekini Ruang Bersama	Sharing Session
Friday, 6 September 2024		
10:00-21:00	Galeri Emiria Soenassa & S. Sudjojono, Taman Ismail Marzuki	Photo Fair Photo Book Fair Photo Market
10:00-20:00	Kekini Ruang Bersama	Photo Book Exhibition
14:30-16:00	Galeri Emiria Soenassa, Taman Ismail Marzuki	BOOK FORUM <ul style="list-style-type: none">• Landep by Yoese Mariam. Moderator: Nin Djani• Durian on My Head by Amir Masoud Soheili. Moderator: Nina Hidayat
10:30-19:00	Kekini Ruang Bersama	Sharing Session
16:30-18:00	Galeri Emiria Soenassa Taman	ARTIST TALK

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	Ismail Marzuki	<ul style="list-style-type: none"> • Arjuna Asa • Setyo Manggala Utama & Lensa Anak Terminal • Ulyly Zoelkarnain <p>Moderator: Charlenne Kayla</p>
18:30-20:00	Galeri Emiria Soenassa, Taman Ismail Marzuki	<p>DISCUSSION The Art of Commercial and Personal Photography</p> <p>Muhammad Revaldi, Nyimas Laula Moderator: Wahyu Gunawan</p>
<p>Saturday, 7 September 2024</p>		
09:00-13:00	Cikini	<p>WALKING TOUR with John Navid</p>
10:00-21:00	Galeri Emiria Soenassa & S. Sudjojono, Taman Ismail Marzuki	<p>Photo Fair Photo Book Fair Photo Market</p>
10:00-20:00	Kekini Ruang Bersama	<p>Photo Book Exhibition</p>
10:30-17:00	Kekini Ruang Bersama	<p>Sharing Session</p>
12:30-14:00	Galeri Emiria Soenassa, Taman Ismail Marzuki	<p>BOOK FORUM</p> <ul style="list-style-type: none"> • Sebelum Semua Pucat Pasi by Vandy Rizaldi • Ikan Sampah by Humaidy Kenedy <p>Moderator: Andika Budiman</p>
14:30-16:00	Galeri Emiria Soenassa, Taman Ismail Marzuki	<p>DISCUSSION Selling Photo Works: Ideas, Platforms, & Market</p> <p>Christina Phan, Hendro Wiyanto, Vicky Tanzil Moderator: Renjana Widyakirana</p>
16:30-18:00	Galeri Emiria Soenassa, Taman Ismail Marzuki	<p>ARTIST TALK Shindy Lestari, Ade Ardhana, Yordan C.A. Hutabarat</p> <p>Moderator: Dela Nadia</p>
18:30-20:00	Galeri Emiria Soenassa, Taman Ismail Marzuki	<p>DISCUSSION Beyond the Specialist Role</p> <p>Fernando Randy, Irene Insan Moderator: Rosa Panggabean</p>
<p>Sunday, 8 September 2024</p>		



09:00-13:00	Cikini	WALKING TOUR bersama Andesh Tomo
10:00-21:00	Galeri Emiria Soenassa & S. Sudjojono, Taman Ismail Marzuki	Photo Fair Photo Book Fair Photo Market
10:00-20:00	Kekini Ruang Bersama	Photo Book Exhibition
10:30-17:00	Kekini Ruang Bersama	Sharing Session
12:30-14:00	Galeri Emiria Soenassa, Taman Ismail Marzuki	BOOK FORUM <ul style="list-style-type: none"> • EDOCHROME E1DO by Agustinus Edo • Vide by Leonardus Bramantya Moderator: Yusni Aziz
14:30-16:00	Galeri Emiria Soenassa, Taman Ismail Marzuki	ARTIST TALK Arman Yuriz, Irene Barlian, Tirta Winata, Moderator: Agoes Rudianto
16:30-18:00	Galeri Emiria Soenassa, Taman Ismail Marzuki	DISCUSSION The Future of Photography Kaleb Sitompul, Azizah Dwi Aprilya Moderator: Beawiharta
18:00-end	Galeri Emiria Soenassa, Taman Ismail Marzuki	Closing Ceremony

About Indonesia Photo Fair

Indonesia Photo Fair (IPF), an annual photography marketplace initiated by JIPFest, offers opportunity to the public to find and acquire photography works, and to understand the contemporary visual culture in Indonesia.

About Jakarta International Photo Festival

Jakarta International Photo Festival (JIPFest) is a platform for photographers and the public to meet, engage and exchange insights, as well as a space for impactful photography projects to reach out to wider audiences. As an international photography festival, JIPFest also aims to foster and propel Indonesian photographers onto the global stage.

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